

# Sarah Monnier

## CONTACT

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765-639-9904

## EXPERIENCE

### **Public Affairs Communications Specialist**

*Disney's Hollywood Studios, April 2019-Current*

Develops communication strategy and creative brands for Cast-focused initiatives including recognition and new offerings throughout the park.

Collaborates with partners and executive leadership to provide communication and creative support for initiatives including Star Wars: Galaxy's Edge, Mickey & Minnie's Runaway Railway and the holidays.

Engages audience of over 6,000 Cast Members with storytelling through video, design, photography and messaging amplifying content across internal and external vehicles including Facebook, Instagram and the Disney Parks Blog.

### **Public Affairs Communications Associate**

*Disney's Hollywood Studios, December 2017-April 2019*

Collaborated with partners and executive leadership to provide communication and creative support for initiatives including Star Wars: Galactic Nights, Toy Story Land, Flurry of Fun, Now More Than Ever, new attraction offerings and the park's 30th anniversary.

### **Park Orientation Facilitator**

*Disney's Hollywood Studios, December 2017-Current*

Facilitates half-day training class for new Cast Members, including a three-hour scripted tour introducing the park, brand and storyline.

### **Public Affairs Communications Intern**

*Disney's Hollywood Studios, June 2017-December 2017*

Provided communication and creative support for initiatives including Star Wars: Galactic Nights, Flurry of Fun and the opening of Grand Avenue, BaseLine Tap House and Walt Disney Presents.

### **Staff Writer, College Magazine**

*Remote, June 2016-June 2017*

Reported and edited weekly articles for a college audience. Promoted articles using Twitter, Facebook, Instagram and HootSuite.

### **Blogger, Indiana University Overseas Study**

*Indiana University, May-July 2016*

Reported, edited and promoted travel blogs targeting students interested in studying abroad.

### **Merchandise Hostess**

*Disney's Hollywood Studios, June 2014-June 2017*

Provided guest service at multiple merchandise locations facilitating purchases using designated cash-handling procedures.

## SKILLS

Associated Press style

Adobe Acrobat, AfterEffects, Photoshop, Premiere, Illustrator and InDesign

Final Cut Pro

HTML, CSS, JavaScript and JQuery

WordPress

Keynote

iMovie

Microsoft Office

College-level French

HootSuite

## EDUCATION

### **Indiana University**

*Bloomington, Ind.*

Bachelor's degree, with a double major in history and journalism.

### **Institute for the International Education of Students Berlin**

*Berlin, Germany*

Summer semester of study abroad.

### **Edward L. Hutton International Experiences Program Grant,**

Summer 2016

### **College of Arts and Sciences Executive Dean's List,**

Fall 2015-Spring 2017